

ER'2017 – Call for Tutorials

November 7th, 2017; Valencia, Spain



The International Conference on Conceptual Modeling is the leading international forum for presenting and discussing current research on conceptual modeling. The topics of interest span the entire spectrum of conceptual modeling including research and practice in areas such as (see <http://er2017.pros.webs.upv.es/>):

- Theories of concepts underlying conceptual modeling
- General-purpose and domain-specific methods and tools for developing and communicating conceptual models
- Techniques for transforming conceptual models into effective implementations
- The impact of conceptual modeling on databases, business strategies and information systems development.

The goal of a tutorial at the conference is to provide a road map (for beginners or advanced attendees) about a subject area related to conceptual modeling. Generally, tutorials emphasize breadth and cover material from a variety of different authors. The audience generally varies from novice students to practitioners and specialized researchers. Ideally, a tutorial would cover a subject that has an adequately supporting corpus of past work and significant prospects of future expansion research-wise.

This year all accepted tutorials will be held on Tuesday, Nov. 7, 2pm-4pm, in parallel.

Important Dates

- Proposals due: June 5th, 2017
- Notification: June 24th, 2017
- On-Line material: October 24th, 2017
- Tutorials at ER 2017: November 7th, 2017

Submission Guidelines

Tutorial proposals must be no more than 5 pages and must provide a sense of both the scope of the tutorial and depth within the scope. Tutorial proposals must clearly identify the intended audience and its assumed background. Tutorials are typically extended lectures of 2 hours by an expert on a highly-focused topic of relevance to conceptual modelers. Also, it should be indicated how a high-quality presentation will be achieved within the chosen time period. Tutorial proposals must include:

- The presenter(s) name, affiliation, contact information, and short bio;
- Tutorial title;
- Five-line abstract;
- Scope, goals, and novelty of the tutorial;
- Expected audience and their level (beginner, intermediate or advanced);
- Projected benefits (mainly via a list of the targeted knowledge outcomes);

- Detailed outline and timetable;
- Tutorial method, including teaching method(s), technology requirements for presentation (beyond standard equipment, such as pc projector), and so on;
- Sample material to be provided to attendees (and uploaded to the conference's web site).

In addition, proposals that extend any previous tutorials of the presenter/s should state where the related tutorials have been given and how the previous tutorial is extended or customized for the case of the ER Conference.

Submission

Please send an email with your submission to the tutorial co-chairs, Iris Reinhartz-Berger and Karen Davis, via er2017tutorials@labs.hevra.haifa.ac.il.

Evaluation

We will be evaluating tutorials based on the following grounds:

1. Fit with ER 2017 audience — Please see topics of interests to the conference at <http://er2017.pros.webs.upv.es/call-for-er-papers/>.
2. Interestingness — will it be likely that people who attend ER will want to learn what is on offer in the tutorial?
3. Projected benefit — will people be likely to leave the tutorial more informed about a specific topic than before?
4. Clarity of activity and outcomes — Do we know what the tutorial presenter will do? Is it clear that what the presenter will do will lead to interestingness (2)?
5. Ability to sustain audience attention — Try not to make this a 2 hour lecture. Incorporate new, innovative teaching methods.

Tutorial Co-chairs

- Iris Reinhartz-Berger, University of Haifa, Israel
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- Karen Davis, University of Cincinnati, USA
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